

AMA Innovation Award 2026

Conditions of Participation

The AMA Innovation Award 2026 is presented by the AMA Association for Sensors and Measurement (AMA Verband für Sensorik und Messtechnik e.V.) in Berlin for outstanding research and development in sensor, measurement, and related technologies. The award goes to the developers themselves, not to the enterprise or institute they represent. The idea behind a device is valued as much as its development into a marketable product.

The AMA Innovation Award 2026 is endowed with EUR 10 000.00 (ten thousand).

To be nominated, you must have participated in at least one SENSOR+TEST exhibition booth as an exhibitor or co-exhibitor.

1. In addition, you must have produced a scientific achievement with clear market relevance. Theoretical or purely scientific work without a clear market relevance is excluded.
2. The innovative character, the developed solution, and its market relevance must be clearly presented as part of the application.
3. The scientific achievement must be substantiated by relevant performance data, and the state of the art must be clearly demonstrated. All information and statements must be supported by appropriate evidence.
4. The AMA Association undertakes to treat the contents of the application as confidential and to communicate only the information released for publication.
5. Registration for SENSOR+TEST as an exhibitor is still possible even after nomination.

Eligibility for the special award “Young Enterprise 2026” includes the above. In addition, the enterprise must be less than 5 years old and meet the EU criteria for a small enterprise (fewer than 50 employees, annual turnover and/or balance sheet total maximum EUR 10 million).

The winner receives a free exhibition booth, including stand space and standard construction, at the SENSOR+TEST 2026 and a one-year, free membership in the AMA Verband für Sensorik und Messtechnik e.V. (AMA Association for Sensors and Measurement).

The Jury consists of representatives from universities, research institutes as well as enterprises. They are independent and will decide on the prize-worthiness of a registration. They have the right as a majority decision to divide the whole award. In the case that an entry to the AMA Innovation Award is submitted by an entity to which a jury member is affiliated, then that jury member will abstain from voting or any comment on it.

The jury explicitly reserves the right to exclude submissions that do not comply to the required format, are not considered to be in the field of sensor or measuring technologies or are deemed to be a mere marketing measure with an insufficient degree of innovation.

Eligible are individuals or development teams from companies or institutes working in the field of sensor and measurement technology.

Applications are submitted through the following registration form - electronically as a PDF file – to **info@ama-sensorik.de**. Please sign the last page and send it by email. The registration form contains text fields to be filled out. For the publication, a graphic/photo illustrating the innovation should be accompanied by a separate, printable file (JPG, PNG or TIF file with a minimum resolution of 1500px x 1000px (~12,7 cm * 8,5 cm, 300 dpi). Submissions may not exceed a maximum of 12 pages, including enclosures. Please create a pdf file including all the cross-referenced graphics. Pure product information, advertising brochures or extensive patent specifications are not accepted. The abstract should not exceed 600 characters including spaces.

Upon submission of the application all institutions involved in the innovation as well as the bearers of core know-how must be specified. After the deadline all accepted applications including the names of the bearers of core know-how, contact details, short description and the graphic/photo illustrating the innovation will be published on the AMA website in a booklet. Should it become apparent that the list of names is provably incorrect, the jury's review of the concerned application will be suspended up to a mutual consent – in the worst case to the point of public revocation of the award.

Deadline for application is January 22, 2026 (Receipt at the AMA Office)

Contributions arriving after this date cannot be taken into consideration, irrespective of their quality or of the reason for the delay.

The winner in the category “Young Enterprise 2026” and the nominees for the AMA Innovation Award will be published during the AMA press conference on **March 3rd, 2026**, and they will be informed about their nomination immediately.

The award ceremony will take place on June 9th, 2026, during the opening ceremony of the SENSOR+TEST 2026 in Nuremberg/Germany.

The nominated applications will be presented to the press during a press conference at the SENSOR+TEST Exhibition on June 6th, 2026. This requires the nominated firm or institute to have an exhibition booth – there are no special requirements regarding the booth’s size. Applying for a booth after nomination is possible.

AMA Association for Sensors and Measurement reserves the right to publicly report on the award including names of the bearers of core know-how, contact details, short description and graphic/photo for illustration of the innovation.

Participants accept the conditions for participation with their registration. Any recourse to courts of law is excluded.

Registration form for AMA Innovation Award 2026

(Please fill in the free fields in the table)

Company/University/... (several if necessary)					
Division/Institute/...					
Complete list of the bearers of core know-how (Title, First Name, Last Name, Institute)					
Speaker of the R&D team					
Contact details for AMA Association					
Street		Post code		City	
Country		Phone			
e-Mail				Web	
Contact details for publication					
Street		Post code		City	
Country		Phone			
e-Mail				Web	
Title of the innovation max. 70 char. incl. blanks					
Short description of the innovation max. 600 char. incl. blanks					
File name Graphic/photo for illustration the innovation (min. 300 dpi)					
Reference and Copyright to use this graphic/photo					

5. Customer enthusiasm factor (3200 charactes)

[illegible]

Technical basis of the innovation Performance data Please attach graphics separately as an appendix with cross- reference	3. Implementation (3200 charactes) 4. Scientific and technical enthusiasm factor (2200 charactes)
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Technical basis of the innovation Performance data Please attach graphics separately as an appendix with cross-reference	5. Performance data (6000 charactes)
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[illegible]

Is the innovation on the market? If so, since when?		If not, when do you expect to market the innovation?	
Trademark, Product name			
Have patents been granted?	When?		Where? Countries
Have further applications for patents been made?	When?		Where? Countries
Enclosures:			
Speaker of the R&D team			
☐ We, the members of the development team, acknowledge the conditions of participation with our signatures. We declare that we are the sole developer of the innovation and that the list with the names of the bearers of core know-how is complete. We agree with publishing a brochure with all names of the sole developer which is compiled by AMA Association for Sensors and Measurement e.V. Should any rights of third parties be affected, we enclose their consent to this registration. ☐ We agree to the publication of the short description, the enclosed graphic/photo for illustration of the innovation and the contact details as provided. ☐ We hereby additionally apply for the category "Young Enterprise 2026" and confirm that our company is less than 5 years old and meets the EU criteria for a small enterprise (fewer than 50 employees, annual turnover and/or balance sheet total maximum EUR 10 million). As winner, we will present our innovation at a free exhibition booth, including stand space and standard construction, at SENSOR+TEST 2026.			
Date:		Signature/s:	

Please return to: **info@ama-sensorik.de**

PLEASE NOTE!

This page is to be signed by all members of the core know-how team. Please include as a scan

Deadline for application: **January 22, 2026** (receipt at the AMA office).

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